



Reach fantasy and romantasy readers

FantasyBookRecs is a fantasy and romantasy discovery site built around how readers actually search — by trope, by subgenre, by heat level, and by the book they just finished. Every placement below sits on pages people arrive at from Google with a book already in mind.

PLACEMENTS

Featured pick

One page

\$150

A sponsored card for your book on one trope, subgenre or books-like page. Cover, blurb and buy links. Live for 12 months.

Featured pick

Cluster of five

\$300

The same card across five pages matched to your book. We choose the five by trope, subgenre and comparable titles.

Author page

Stays live for good

\$500

A page of your own: full bibliography, reading order, series notes and covers. Details overleaf.

ADD-ON

Individual book page

One page per book · up to 3 books

Each book gets its own dedicated page and URL, so a title can be found on its own rather than only as a line in your bibliography. Pick your best performers — the ones you would most want a reader to land on. Not sure which? Ask us.

\$75

per book

WHERE YOUR BOOK APPEARS

Trope pages

Enemies to lovers, found family, morally grey, forced proximity, fated mates.

Subgenre pages

Romantasy with fae, magic academy, political intrigue, dark romantasy, cozy fantasy.

Books-like pages

Readers who just finished ACOTAR, Fourth Wing, The Cruel Prince, Six of Crows.

Heat level guides

Clean through spicy — readers filter by heat before they filter by anything else.



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More about the author page — \$500

Everything below is included in the \$500 author page listed on page 1.

A page of your own on FantasyBookRecs: full bibliography, reading order, series notes and covers. The page stays live for as long as the site operates.

The first year also includes

- Featured author framing
- A link to your own website
- Links out to the trope and subgenre pages your books fit
- A post on our socials when the page goes live
- Free updates — new releases, covers, blurbs, bio
- Swap the featured title any time

Renews at \$199 a year. If you don't renew, the page stays live as a standard author page — the featured elements come off.

RECURRING

ONLY 3 SLOTS EXIST

Author spotlight

Your banner on every page of the site

- One of three sitewide banner slots
- Author page included — a \$500 product
- Five-page featured cluster included — a \$300 product
- Swap the featured title any time
- Founding rate locked for 24 months

\$99

per month

\$990

per year — two months free

HOW PLACEMENTS WORK

- Every sponsored placement is clearly labelled and carries a sponsored link attribute.
- Sponsored books sit beside the editorial lists, never inside them. Rankings, recommendations and heat ratings are not for sale.
- Placements go live within seven business days of receiving payment along with your cover, blurb and links.

Ready to start, or have a question?

fantasybookrecs.com/advertise

Rates effective September 2026

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